

## **Binod Kumar Rajak**

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### **CURRENT POSITION**

8<sup>th</sup> March 2022- Present      Assistant Professor, Department of Management Studies, Nalsar University of Law

### **COURSES TAUGHT**

Basics of HRM  
Emotional Intelligence & Leadership  
Organisational Change and Development  
Fundamental of Research  
Research Methodology  
Employee Performance & Counseling  
Business Research Methodology  
Employment Law

### **EDUCATION**

September 2022      Ph.D, University of Hyderabad (Hyderabad Central University)  
December 2017-2019      Master of Commerce, IGNOU  
July 2012- April 2014      Master of Personnel Management & Industrial Relations (HRM), Patna University  
July 2008-2011      B.Com, Ramjas College, University of Delhi

### **AWARDS/FELLOWSHIPS**

2023      Research Excellence Award by Nalsar University of Law  
2024      Research Excellence Award by Nalsar University of Law

### **AREAS OF RESEARCH INTEREST**

Higher Education  
Mediation Moderation  
Family conflict  
Work outcomes  
Academic Performance  
Internet Usage  
Emotional Labour

## PUBLICATIONS

### Book Chapter

Kaur, P., & Rajak, B. K. (2025). Big Data and Bleisure: Transforming India's Tourism Landscape By 2047. Doi: <https://doi.org/10.1108/978-1-83662-106-520251019>

### Journal Articles

- 2025 Rajak, B. K., Singh, P., Kumar, V., & Subbarao, S. S. (2025, August). Family feuds and fading job joy: a study on the mediating role of emotional labour. In Evidence-based HRM: a Global Forum for Empirical Scholarship (pp. 1-17) <https://doi.org/10.1108/EBHRM-04-2024-0132>
- Rajak, R., Rajak, B., Kumar, V., & Mathur, S. (2025). Unravelling the moderating effect of progressive education between job demand and burnout. *Journal of Applied Research in Higher Education*, 17(1), 233-253. <https://doi.org/10.1108/JARHE-04-2023-0172>
- 2024 Rajak, B., Reddy, K. V., Singh, P., & Kumar, V. (2024). Mapping family incivility, dissatisfaction, and organisational support after the COVID-19 outbreak. *Work*, 78(2), 235-244. <https://doi.org/10.3233/WOR-220690>
- Singh, P., Rajak, B. K., Kumar, V., & Verma, P. (2024). Unravelling the drivers of turnover intention in public sector enterprises. *International Journal of Procurement Management*, 19(3), 336-353. <https://doi.org/10.1504/IJPM.2024.137171>
- Rajak, B. K., Singh, S., Kumar, V., Paliwal, M., & Do, M. H. (2024). Does smartphone use affect academic performance during the COVID-19 outbreak? *International Journal of Knowledge and Learning*, 17(6), 596-614. <https://doi.org/10.1504/IJKL.2024.141850>
- Singh, P., Sreehitha, L., Kumar, V., Rajak, B. K., & Sarkar, S. (2024). Profiling employee engagement dimensions and outcomes: a person-centred approach. *International Journal of Productivity and Performance Management*, 73(10), 3252-3277. <https://doi.org/10.1108/IJPPM-08-2023-0426>
- Singh, S., Rajak, B., Dehury, R. K., Mathur, S., & Samal, A. (2023). Differential access to healthcare services and its impact on women in India: A systematic literature review. *SN Social Sciences*, 3(1), 16. <https://doi.org/10.1007/s43545-023-00607-9>
- 2023 Rajak, B. K., Raj, R., Kumar, V., Singh, P., Verma, P., Mahlawat, S., ... & Reddy, K. V. (2023). Torn ties and waning morale: unravelling the link between family incivility, employee engagement and perceived supervisor support. *Social Sciences & Humanities Open*, 8(1), 100732. <https://doi.org/10.1016/j.ssaho.2023.100732>
- Rajak, B. K., & Singh, P. (2023). Emotional labour, job satisfaction and employee performance: a mixed methods approach. *International Journal of Business and Globalisation*, 34(1), 112-130. <https://doi.org/10.1504/IJBG.2023.131274>
- Deepika, Singh, S. V. P., Singh, S., & Rajak, B. K. (2023). Study of e-services quality and customer loyalty: a moderated mediation model of perceived switching cost and e-satisfaction. *International Journal of Business Information Systems*, 43(4), 528-541 <https://doi.org/10.1504/IJBIS.2023.132805>
- Singh, S., Rajak, B. K., & Paliwal, M. (2023). Impact of social media marketing on consumer consciousness and purchase of durable products. *International Journal of Business Information Systems*, 43(1), 38-52. <https://doi.org/10.1504/IJBIS.2023.131087>

- Paliwal, M., Rajak, B. K., Kumar, V., & Singh, S. (2022). Assessing the role of creativity and motivation to measure entrepreneurial education and entrepreneurial intention. *International Journal of Educational Management*, 36(5), 854-874. <https://doi.org/10.1108/IJEM-05-2021-0178>
- 2022 Rajak, B. K., Singh, S., & Paliwal, M. (2022). The Dark Side of Overuse of the Internet: A Study of Indian College Students. *Asia Pacific Journal of Health Management*, 17(1), 18-26. 10.24083/apjhm.v17i1.757
- Singh, S., Kumar, V., Paliwal, M., Verma, P., & Rajak, B. (2022). A citizen-centric approach to understand the effectiveness of e-government web portals: Empirical evidence from India. *Information Polity*, 27(4), 539-555. <https://doi.org/10.3233/IP-22000>
- 2021 Rajak, B. K., Kunja, S. R., & Singh, P. (2021). Emotional labour, stress and employee performance: A study of the higher education system. *International Journal of Economic Policy in Emerging Economies*, 14(3), 306-318. <https://doi.org/10.1504/IJEPEE.2021.114952>

#### **Invited Lectures (as Resource Person)**

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| 1st -13th July, 2024                              | University of Hyderabad- Refresher Course on Research Methodology and Data Analytics- UGC-MTTC(HRDC)- Research Gap identification, Research Methods-Sampling. |
| 17 <sup>th</sup> -20 <sup>th</sup> December, 2024 | Loyola Academy- Faculty Development Programme (FDP) on “Enhancing Research Writing and Boosting Research”   |
| 2024  | Symbiosis Institute of Business Management (SIBM) Hyderabad- Workshop on Design Thinking.   |
| 9th -21 October, 2023                             | University of Hyderabad - Refresher Course on Research Methodology by UGC-MTTC(HRDC)  |
| 22-30 <sup>th</sup> August 2022                   | Reva University, Bangalore - What is Research and Art of publication.   |
| 31 <sup>st</sup> - Oct-5 <sup>th</sup> Nov 2022   | RBVRR Institute of Technology- Basics of Research in Management: Do’s and Don’ts.   |
| 27 <sup>th</sup> June 2022                        | Navodaya Leadership Institute, Hyderabad – Gender Sensitivity, Stress Management  |