

Srinivas Subbarao Pasumarti

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CURRENT POSITION AND EXPERIENCE (30+ years)

Professor of Entrepreneurship, Innovation & Business Sustainability
Head, Department of Management Studies
Director, Centre for Law, Entrepreneurship & Action Research (CLEAR)
Director, NALSAR Entrepreneurship Foundation (NEF)
Chairman, International Affairs, NALSAR University of Law, Hyderabad
Visiting Professor, Curtin University, Australia, Asian Institute of Technology, Bangkok.

COURSES TAUGHT

Corporate Laws
Securities Laws
Corporate Governance
Financial Markets & Institutions
Indian Financial Markets
Law & Entrepreneurship
ESG & Sustainability
Innovation Management
Regulatory Laws

AREAS OF RESEARCH INTEREST

Entrepreneurship & Innovation Ecosystems
ESG & Sustainable Finance
Corporate Governance & Regulatory Framework
FinTech, AI & Digital Transformation
Sustainable Development & Climate Finance
Startup Finance & SME Growth
Higher Education Leadership & Accreditation

EDUCATION

Post-Doctoral Research in Innovation Ecosystem – Polytechnic Institute of Leiria, Portugal
Ph.D. – Corporate Law, National Law University Odisha
D.Litt. – Berhampur University (FDI in Indian Tourism Sector)
Ph.D. – Entrepreneurship, Nagpur University
MBA – International Business, Andhra University
M.Com (Distinction) – Andhra University
LL.M and B.L – Acharya Nagarjuna University & Andhra University
FDPM – Indian Institute of Management Ahmedabad
LEAP Fellow – University of Cambridge (UK) & IIT, Kharagpur
CMI Level 5 Certificate in Leadership & Management, UK

AWARDS/FELLOWSHIPS

2025	Felicitated by the Parliament of Victoria, Australia
August 2024	Best Academic Leader award in appreciation of his work in the area of Corporate Social Responsibility and ESG in the 14th EXCEED Green Future Awards Conference 2024: Integrating ESG and CSR Maximizing Business Value and Impact”
September 2021	Outstanding Leadership Award in Higher Education from the World Education Summit
2021	AIMS International Distinguished Service Award during the 19th AIMS & 4th Conference in Jaipuria International Conference on Management
2019	Fellow of Odisha Commerce Association conferred in 2019.
2018	Best Startup Boot-camp Award from Shri Naveen Patnaik, the Chief Minister of Odisha, for generating a record of 535 startup ideas by Sri Sri University during the Startup India Yatra
2018	Odisha Inc Award in Promoting Entrepreneurship, received from Shri Pratap Jena, Hon’ble Minister of Health, Law and Information & Broadcasting, Government of Odisha, at the Eighth Odisha Living Legend Awards, Odisha Diary Foundation, 2018.
2016	“AIMS-IRMA Outstanding Management Teacher Award" on 26th Dec 2016 at the AIMS-14 conference

- 2013 Best Teacher Award from Jawaharlal Nehru Technological University, Kakinada, for the academic years 2009-2013
- 2012 Ugadi Puraskaram State Award– 2012, recognition of outstanding accomplishments and contributions in the “Teaching, Administration & Research” given by the ASPIRE & SEWS, a state-level organization
- 2006 Lifetime Achievement Award from the Indian Institute of Management and Education for achievements in the field of Education
- National Merit Scholarship for two years, Post Graduate Level, Department of Education, Ministry of Human Resources Development, Govt. of India
- Telugu Vigyanaparithosakam (merit scholarship) Scholarship for three years, at the Graduate Level, Andhra Pradesh State Government.

PUBLICATIONS

235+ Scholarly Contributions

8 International Case Studies (Ivey & Case Centre, UK)

3 Working Papers (IIM Ahmedabad)

Editorial Board Member – Cambridge University Press & Emerald Journals

Books

35 books (Authored/Edited) in Entrepreneurship, Tourism, Finance, and HRM.

Two more books on campus startup culture and ESG are forthcoming

Entrepreneurship & Small Business Management

Startup Finance

Corporate Governance Practices in Co-operative Banks

Cloud Computing in HRM

Accounting for Managers

Entrepreneurship Development

ESG (Upcoming – LexisNexis)

Campus Startup Culture (Under Progress)

Book Chapters

27+ chapters in Springer, Emerald, IGI Global, Palgrave Macmillan and other international publishers on AI, Sustainability, FinTech, Corporate Governance, and Entrepreneurship.

23 chapters written for various distance education courses of GITAM University, Bharathiar University, and Andhra University, and two book chapters in the final publication stage.

Journal Articles

160+ Research Papers (Scopus, ABDC, Web of Science Indexed)

Peer-reviewed publications in Scopus, ABDC, Web of Science indexed journals, including:

Journal of Management & Organization

Management of Environmental Quality

VINE Journal of Information & Knowledge Management Systems

Journal of Indian Business Research

Humanities & Social Sciences Communications

Others (Book Review/Blog/Op-ed)

Published book reviews in the Journal of Entrepreneurship (Scopus-indexed)

Op.Ed in Eenadu Telugu daily on • Green Skills • Impact of Budget on Indian Startup ecosystem. • Articles in Economic Times • Startup Unfold • Professional Banker • Insurance Chronicle • Policy commentaries on ESG & Entrepreneurship

Research Projects

As the Director of the Center for Law, Entrepreneurship, we have undertaken two research projects with:

The Ministry of Shipping's Inland Waterways Department is responsible for drafting and writing the Inland Waterways Bill.

Prepared the draft of the Goa Tourism Promotion, Management, and Regulation Bill, 2024 for the Department of Tourism, Government of Goa.

Conferences/Seminars/Invited Lectures

100+ national and international conferences

Keynote speaker on ESG, Innovation, FinTech, Entrepreneurship

Moderator and Panellist in Global Academic Forums

Executive sessions for industry leaders and civil servants

Patents & Innovation

29 Patents filed (India & UK) • Developed “Campus Startup Culture” Model • Innovation areas: AI-based performance systems, sustainable entrepreneurship models, grievance systems, sustainability analytics

Other Professional Experience

Consultant Ministry of Shipping (Inland Vessels Act Project)

Consultant – Goa Tourism Promotion Bill (2024)

Advisor – MSME & Startup India Initiatives

Trainer – Skoda Auto Volkswagen India, Borosil Ltd., Paradip Port Trust

National Consultant to the Government of India, Ministry of MSME

Institutional Lead for AACSB & International Accreditation Readiness